

VIP PACKAGE

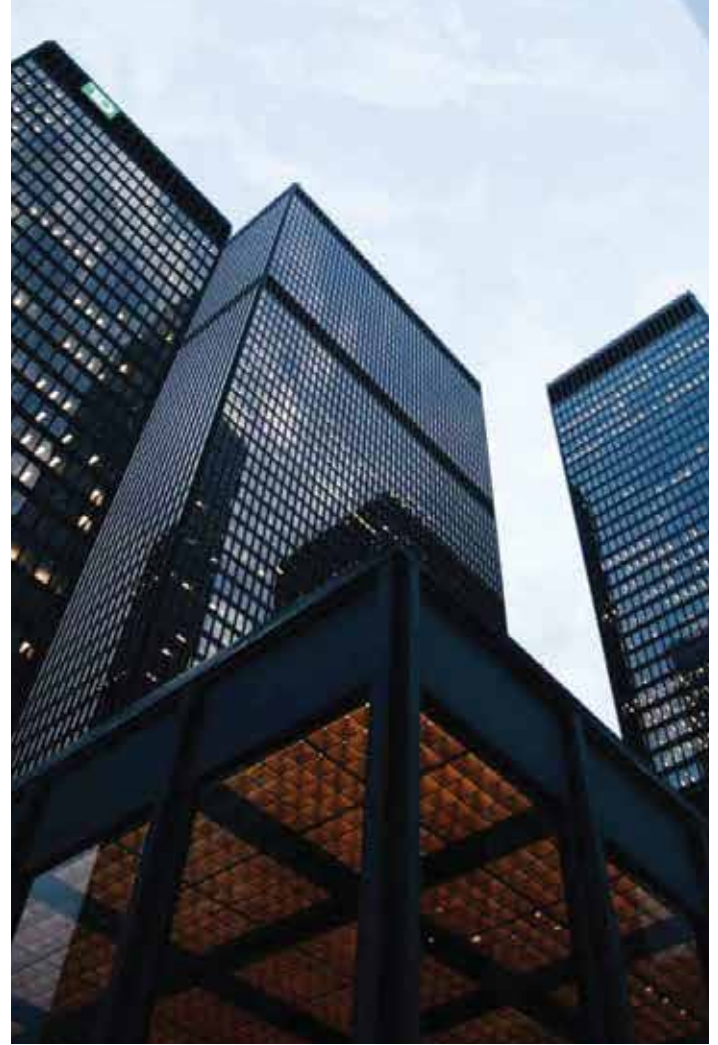
2024



**BOOST
YOUR
TRADE
SERVICES**

INTRODUCTION

Tradewheel.com is one of the leading global B2B trading platform which was established in the year 2003. With our globally well connected platform, we aim to facilitate millions of manufacturers, suppliers, exporters, and buyers belonging to different regions of the world. Ever since the beginning of Tradewheel.com, it has been providing a reliable platform for local and international enterprises to grow and compete with the world through our amazing trade support and global opportunities. We are here to offer profitable business opportunities for everyone.



OUR MISSION

Tradewheel.com was established with a mission to create a business model that understands and connects with people.

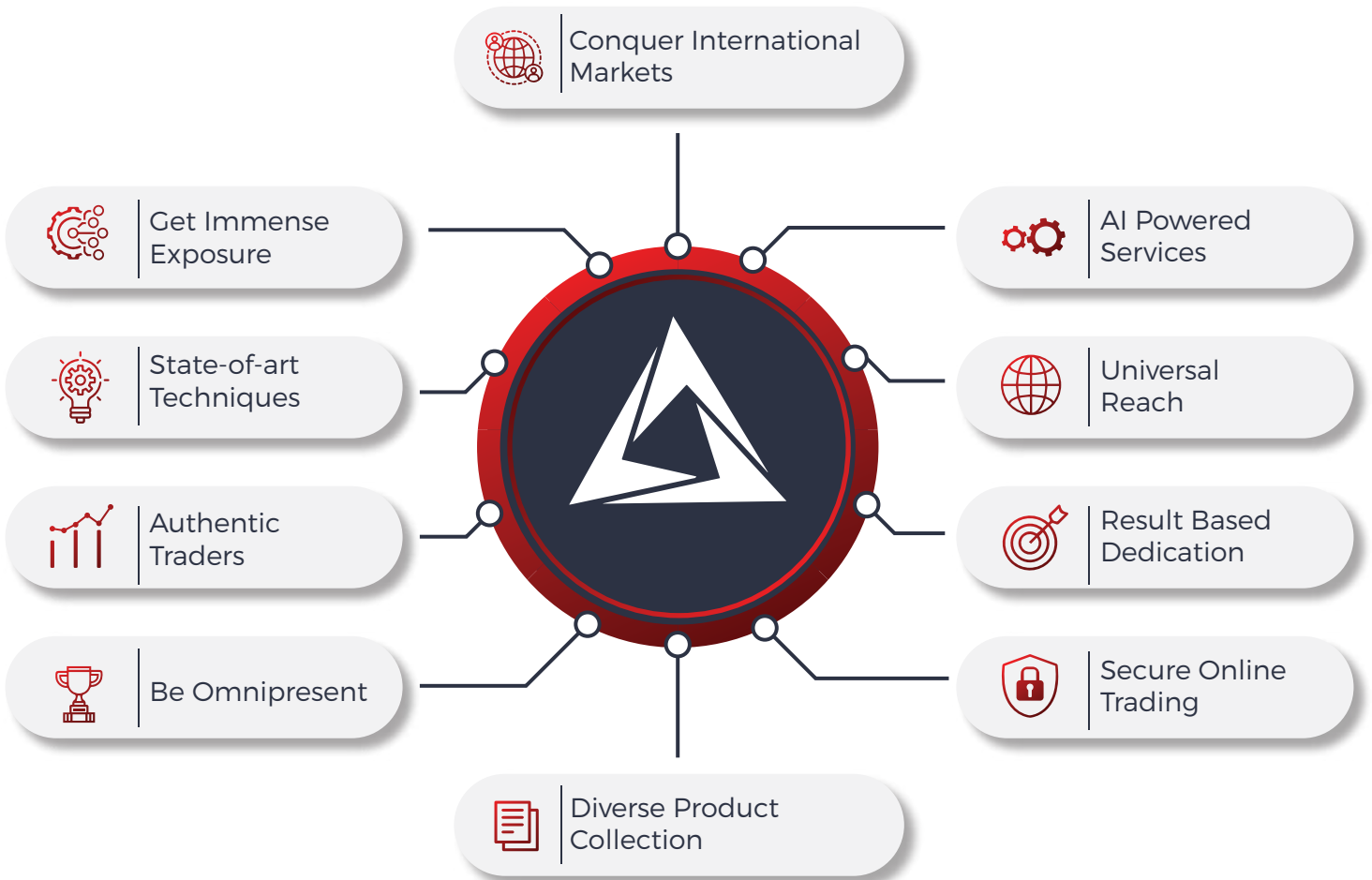
OUR VISION

Tradewheel.com aims to revolutionize the ecommerce industry by adding Clicks to Bricks.

WHY CHOOSE US



PIONEER OF D2D MODEL



D2D DIGITAL 2 DIRECT MODEL

D2D Model emphasizes on the importance of humans and the artificial intelligence. In today's market either a business puts in all of its efforts in its digitalization or the business remains completely human-based. We are now expanding this scope by combining the significant pros of both of these concepts and giving forth a whole new idea of business plan which equally involves Artificial intelligence and human based services. D2D model is expected to empower one to have complete grasp over the psychology of consumers as well as modern technology, placing an idea of cognitive yet technical management of a business.



OUR D2D TREE HAS TWO ASPECTS

- Digital Aspect, which is composed of "Develop and Advertise"
- Direct Aspect, which is composed of "Nurture and Convert"



VIP SERVICE FEATURES

1

DEVELOP

-  Website Development
-  Creative Designing
-  Global Physical Expansion
-  Online Shop Management
-  Video Animation




2

ADVERTISE

-  SEO
-  SEM
-  SMM
-  News & Forum Marketing
-  Magazine Advertisement




3

NURTURE

-  Digital Marketing
-  Tradeshow Marketing
-  Intl. Sales Manager

4

CONVERT

-  Order Closing
-  Global Expansion
-  Guaranteed ROI

DEVELOP

WITH [TRADEWHEEL.COM](https://www.tradewheel.com)



WEBSITE DEVELOPMENT

Enjoy the exposure to 3 billion people who actively surf the internet every day. Our unlimited innovative techniques are easing the path for businesses to have a global presence through online web portal like never before.



Phase 01

PLANNING

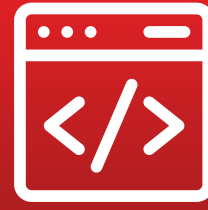
- Client Meeting
- Client Requirement
- Analysis
- Collect Data



Phase 02

DESIGN

- Wireframe Layout
- Proto Type Design
- Design Signoff



Phase 03

DEVELOPMENT

- Coding
- Layout Main Section
- Client Feedback



Phase 04

TESTING

- Check Coding
- Open Time
- Featured and Extra



Phase 05

LAUNCH

- Design Quality
- Re-Check
- Approval



Phase 06

MAINTENANCE

- List To Do Problem
- Markout Technical Issue
- Maintenance

CREATIVE DESIGNING

STATIONERY DESIGN

Dominant designs to put your brand in the limelight! Driven with the creative and best artistic ideas, we are providing the best stationary designs. Appealing designs are one of our specialty that delivers the spirit of business in the most captivating manner.



BROCHURE DESIGN

We are qualified to design the best brochures that carry the most effective approach of targeting the audience. You can trust us to provide ideal brochures that will include a call-to-action appeal.

LOGO DESIGNS

SAGITTARIUS
REAL ESTATE

Swipe
Ventures

COHNQUER

revoke

MetConcept

MetConcept

GOLDEN
SCORPION

FOX
ELÉTRICA

intuo

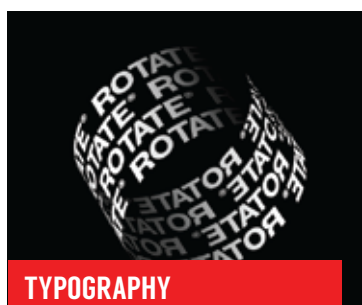
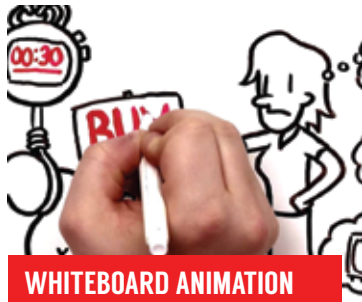
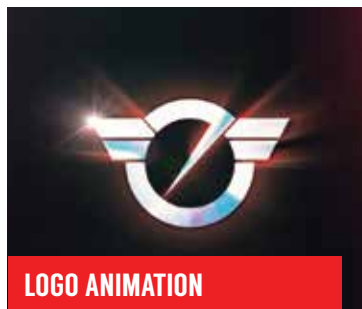
VIDEO ANIMATION

Creative and awe-inspiring animated videos that clearly defines and shows the true nature of your business or brand. With our unique professionalism and constant creativity, we are catering to the requirements of animated videos for various clients coming from a wide variety of backgrounds.

+ INCLUDED FEATURES

- ◉ Interesting script writing
- ◉ Detailed storyboard designing
- ◉ Voiceover as per the requirement
- ◉ Professional animation
- ◉ SFX and Editing
- ◉ Publishing
- ◉ Unlimited revisions option
- ◉ 100% customer satisfaction guaranteed

+ WHAT WE OFFER



GLOBAL PHYSICAL EXPANSION



HOW WE CAN HELP YOU

Tradewheel.com is offering you a chance to establish physical presence across the world.

Get your company registered in various countries like USA, United Kingdom, China, etc.

Get a verified Phone Number in these countries

Have a Physical Address in these countries.

Get an assistant to handle customer queries.

Get your business advertised in these countries.

Create brand awareness and identity.



ONLINE SHOP MANAGEMENT

B2C SHOP MANAGEMENT

B2C Portal Management System enables our trusted suppliers to sell their products to bigger consumer market all over the world.

We provide services to list our supplier profile on big B2C's in the world, especially Amazon & Ebay.



B2B SHOP MANAGEMENT

B2B Shop Management System will allow you to not only build an online shop on Tradewheel.com but to enable you to maximize your brand & product exposure in around 200 countries.



PRIME FEATURES

- ⊙ Profile Creation & Product Posting on B2C Shops
- ⊙ Product Listing & Optimization
- ⊙ Inventory Management
- ⊙ Training
- ⊙ Position Strategy

PRIME FEATURES

- ⊙ 30 Product Showcase
- ⊙ Unlimited Product Posting
- ⊙ Unlimited Access to Buyer Database
- ⊙ Trade Alerts
- ⊙ Profile Seven (7) Stars Rating
- ⊙ 7 Sub Accounts

ADVERTISE WITH TRADEWHEEL.COM



SEO (SEARCH ENGINE OPTIMIZATION)

We run successful SEO campaigns with guaranteed results. Help your business to find revenue generating customers with the help of our ideal creative and technical expertise.



GLOBAL PROMOTION

- ✓ We deliver Indexing and ranking in more than 10 world leading search engines such as Google, Yahoo, Bing, AOL, Yandex, Baidu, and others.
- ✓ You can expect indexing and ranking in around 50+ languages on search engines by Google (Russian-Google.ru, German-Google.de...)
- ✓ Index and ranking in more than 200+ Global Regions of Google i:e Google.ca, Google.com.au etc



WHY CHOOSE US?



Keyword
Research



On Page
Optimization



Link
Building



Site
Development



Off Page
Optimization



B2B
Inquiries

SEM (SEARCH ENGINE MANAGEMENT)

GOOGLE MARKETING

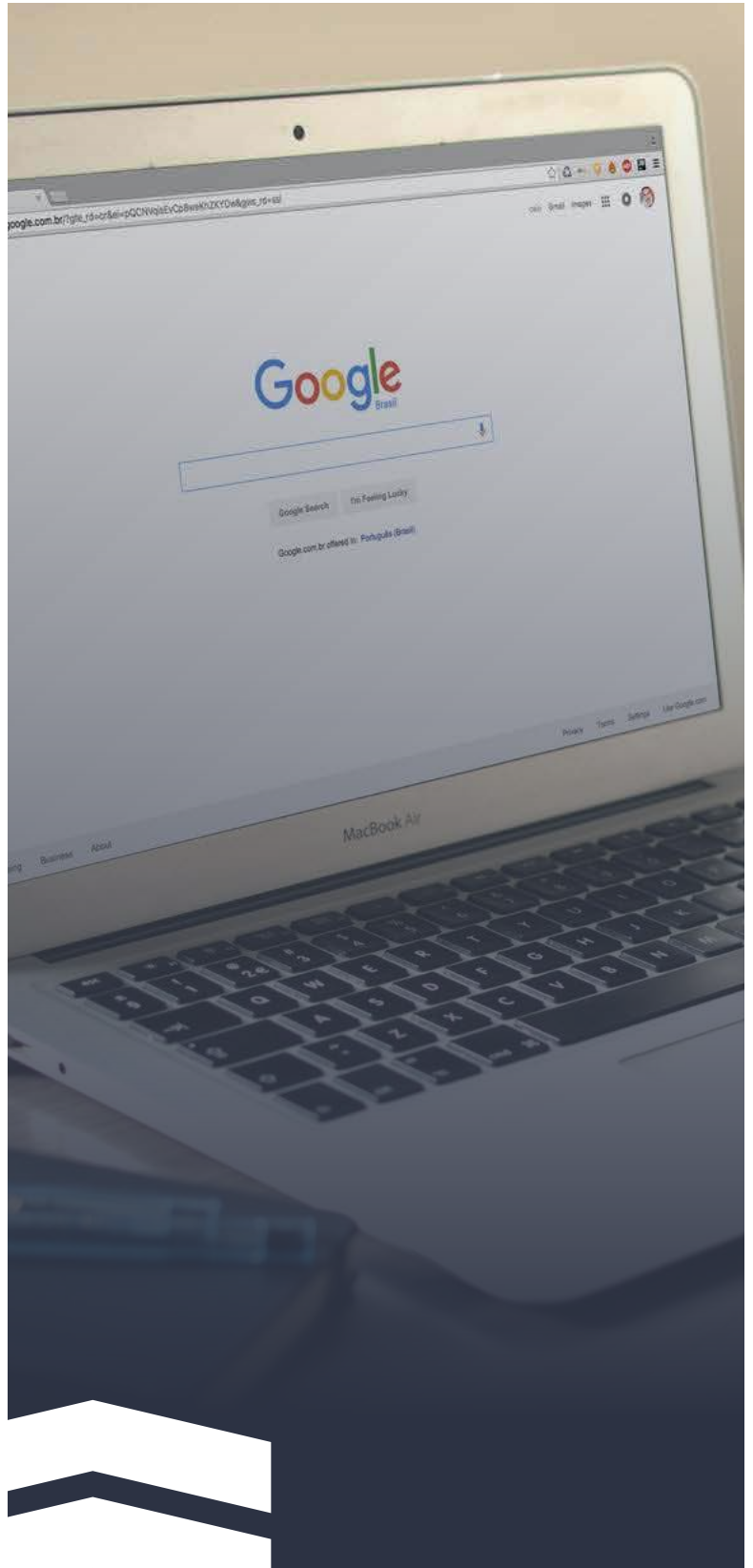
Be seen by customers at the very moment they're searching on Google for the products you offer.

SEM BENEFITS

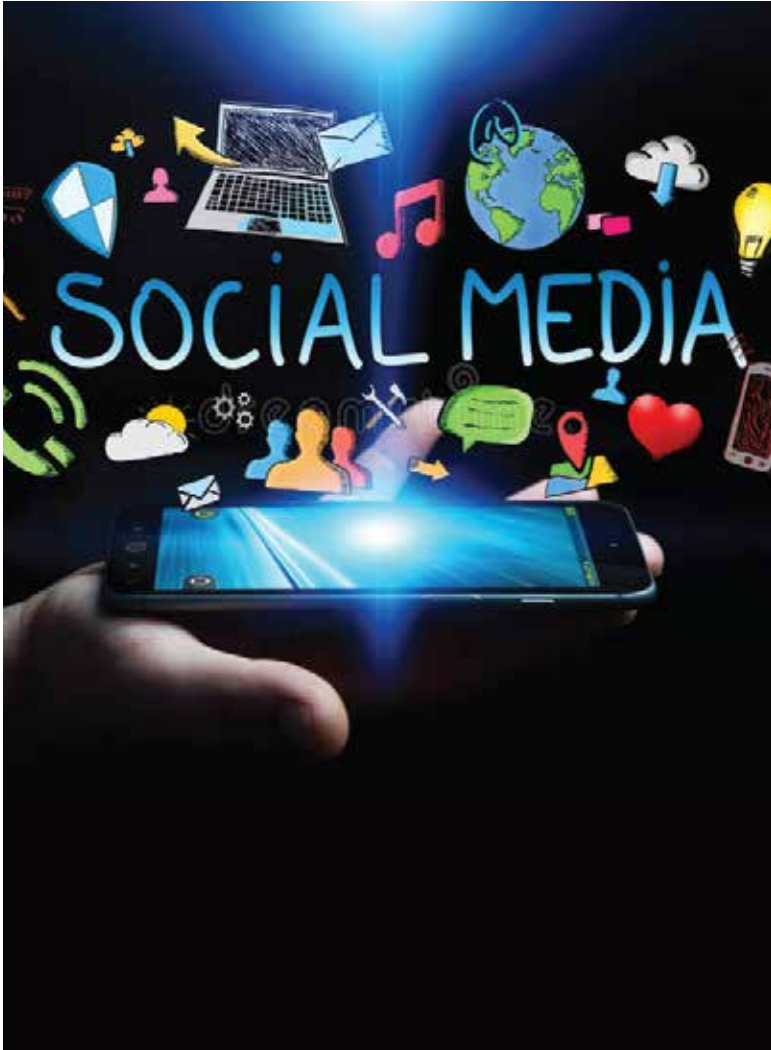
- ⊗ Attracts Customer Instantly.
- ⊗ Find Out What Converts.
- ⊗ Controllable Advertising Cost.
- ⊗ Location & Audience Targeting.

FEATURES

- ⊗ Designing and Developing New Landing Pages.
- ⊗ Display Text and Advertisements.
- ⊗ Paid Marketing on Selected Regions.
- ⊗ Paid Marketing to attract Top Distributors & Agents.



SMM (SOCIAL MEDIA MARKETING)



SOCIAL PLATFORMS

Develop and customize social media strategies to get on social platforms.

OUR GOALS

- ☑ Start and promote authentic business leads.
- ☑ Bringing increased genuine traffic.
- ☑ Creating engaging and informative content for buyers.
- ☑ Monitor social media accounts to get insights on customer.
- ☑ Drive action for improving relationships.

WHY CHOOSE US?

- ☑ We help in the making of a social media strategy based upon your goals.
- ☑ Suggesting the right voice and style that can portray an impressive image of the brand.
- ☑ We provide paid as well as organic marketing through various social platforms.
- ☑ Social media PPC through popular channels like Twitter, Facebook LinkedIn or YouTube.
- ☑ Strategy development to generate more inquiries.
- ☑ We provide interesting content about the client's website and products.
- ☑ Create a positive social image of the brand.

NEWS & FORUM MARKETING

○○○ FEATURES

- ✔ Expert level participation in the relevant industry forums.
- ✔ News Publication on Top Business Forums.
- ✔ Buying Forum Threads.
- ✔ Regular publications in online News Papers including Top News & Updates of Members Company.
- ✔ Updating Articles on Multiple Channels.
- ✔ Updating Wikipedia Page.
- ✔ Manage Profiles on leading business pages.

MAGAZINE ADVERTISEMENT



BENEFITS TO ADVERTISE

- ✔ Target a Dedicated Market.
- ✔ Your Ad Will Stand Out.
- ✔ People Don't Fear Print Ads.
- ✔ A Longer Shelf Life.
- ✔ Brand Recognition.
- ✔ Credibility.
- ✔ Nothing Beats that Tactile Experience.



NURTURE WITH TRADEWHEEL.COM



ISM (INTERNATIONAL SALES MANAGER)

Maintaining and managing the profiles of all clients and potential clients as well.

Finding and convincing probable buyers from all possible sources.

Taking part in online conferences with well-known exporters & importers on your behalf.

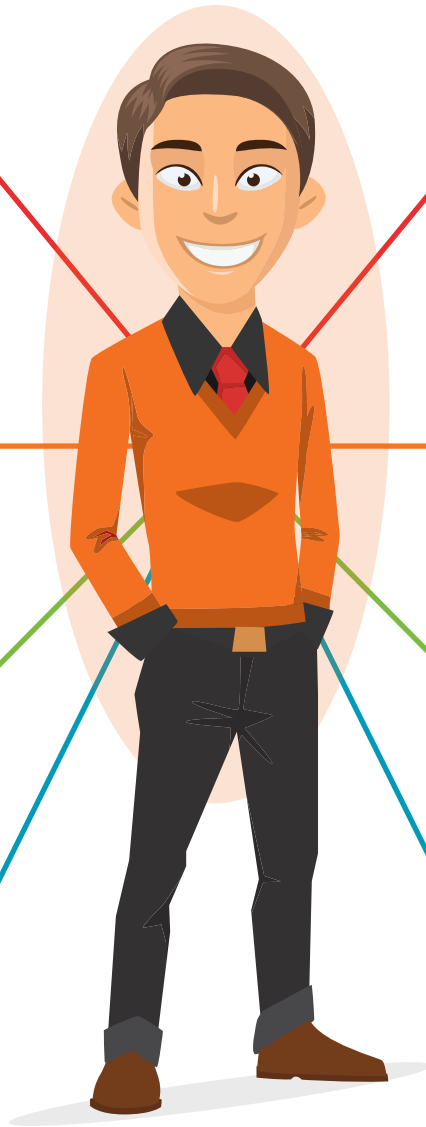
Regular study and survey of product and the industry.

Having personal meetings with various online sources.

Helping until the order is successfully completed.

Regular follow-ups with all clients.

Email & Telemarketing techniques to find new leads.



EXPERIENCE

Extensive experience in B2B Marketing & International Sales

SKILLS

Digital Marketing, International Sales, Language Assistance, Business Development

QUALIFICATION

Business Graduate

DIRECT MARKETING



EMAIL MARKETING

- ✓ Reach a global audience
- ✓ Instant Impact
- ✓ Better brand recognition
- ✓ Instantly generates leads & Boost sales
- ✓ Increased traffic to your website

**SAVE TIME AND
GET MORE AUDIENCE**



TARGETED CALLING

- ✓ Targeted Calls to Purchase/Procurement Department
- ✓ Deliver Complete Brand Information
- ✓ Direct Conversion
- ✓ Continuous Follow-ups
- ✓ Regular prospecting processes and systems

**THE QUICKEST WAY OF
FINDING & CONVERTING LEADS**

TRADESHOW MARKETING

Tradewheel.com assists you throughout your tradeshow campaign by, arranging booths, scheduling meetings, and draw maximum number of potential buyers to the booth. The Tradewheel.com Tradeshow Department is specifically planned to target an industry or people that are interested in the respective offering.



THEME BRANDING

Eliminate the hassle of branding your event – get powered by strategy. Our creative team will develop a theme that resonates with customers and communicates your key messages.



BOOST AWARENESS

Increase brand awareness about your event or campaign promotional tactics that lead to booth visits and appointments.



PROMOTIONAL MATERIAL

We'll bring your brand to life through visual elements and compelling content that communicates who you are, and what you do.



WEBSITE & LANDING PAGES

We'll design and develop a branded website or landing page that leads website visitors on the path of conversion.

CONVERT

WITH [TRADEWHEEL.COM](https://www.tradewheel.com)



ORDER CLOSING

MAXIMIZE YOUR PROFIT BY MAXIMIZING YOUR EXPORTS

Our experts will help you in boosting your exports by providing order closing assistance. The experts will convert your inquiries into orders.



GUARANTEED ROI

MAXIMIZE THE RETURN BY OUR PREMIUM SERVICES

Get Guaranteed & Maximum ROI by our premium services. The Digital & Direct Services are designed to enhance the online & offline presence, drive maximum orders & maximize conversion rates.



GLOBAL EXPANSION

EXPAND YOUR PHYSICAL PRESENCE IN TOP IMPORTING REGIONS

Our experts will help you expand your business in top importing regions to smooth the process. Keep your stock in the regions to minimize the barriers and to boost your exports.




 VIP

TRADEWHEEL PORTAL SERVICES

- > Profile Seven (7) Stars Rating
- > Unlimited Product Posting
- > Unlimited Access to Buyer's Database
- > Upload Company Brochures/Certificates
- > Tradewheel Web Ads
- > Upload Company/Exhibition Images
- > Future Action Plan Forecast
- > 30 Product Showcase
- > 7 Sub Accounts
- > Trade Alerts
- > Upload Company Video
- > Country Portal Ads
- > Monthly Reporting

DIGITAL MARKETING SERVICES

- > Corporate Customized Website
- > Search Engine Optimization (10 Keywords)
- > Social Media Marketing
- > Corporate Branding
- > Tradewheel Social Media Pages Ads
- > Logo Design
- > Stationery Design

TRADE ASSISTANCE SERVICES

- > International Sales Manager (ISM)
- > Guaranteed Buyers/Inquiries
- > Email Marketing Campaign
- > Extensive Research & Analysis
- > Tradeshow Facilitation
- > Offline Meetings
- > Training & Development

**INVESTMENT WITH
HIGHER RETURNS**

**USD 7,999
/YEAR**



THANK YOU

E: sales@tradewheel.com

W: www.tradewheel.com