

**GOLD ADVANCE**

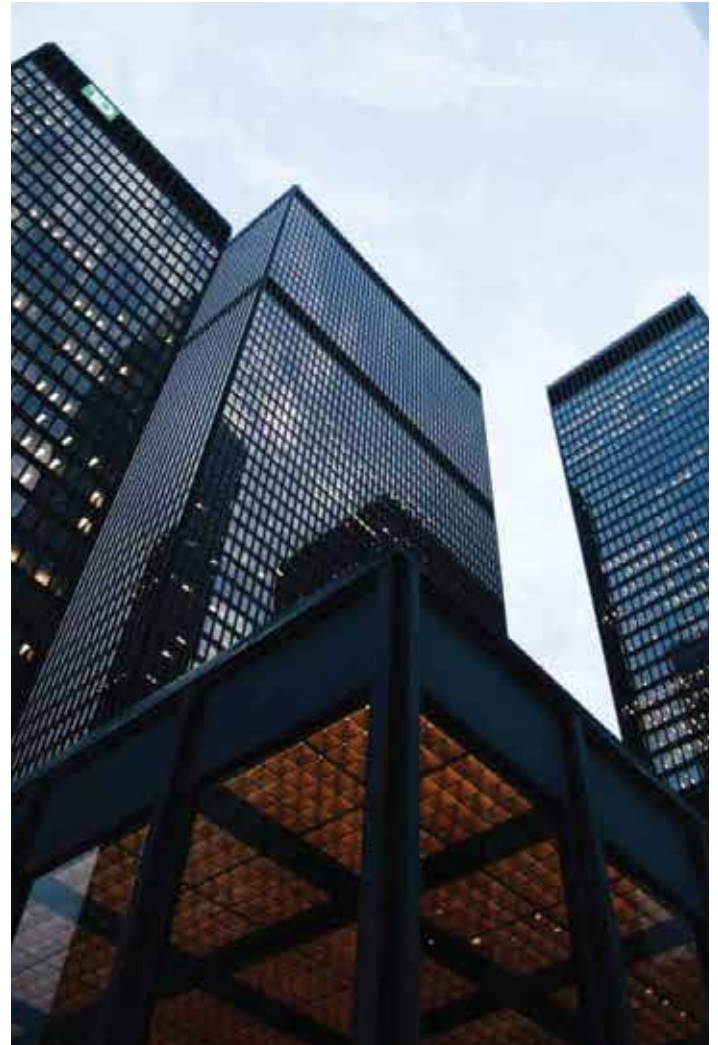
**2024**



**BOOST**  
YOUR  
**TRADE**  
**SERVICES**

# INTRODUCTION

Tradewheel.com is one of the leading global B2B trading platform which was established in the year 2003. With our globally well connected platform, we aim to facilitate millions of manufacturers, suppliers, exporters, and buyers belonging to different regions of the world. Ever since the beginning of Tradewheel.com, it has been providing a reliable platform for local and international enterprises to grow and compete with the world through our amazing trade support and global opportunities. We are here to offer profitable business opportunities for everyone.



## OUR MISSION


Tradewheel.com was established with a mission to create a business model that understands and connects with people.


## OUR VISION

Tradewheel.com aims to revolutionize the ecommerce industry by adding Clicks to Bricks.

# WHY CHOOSE US

# PIONEER OF D2D MODEL


 Conquer International Markets


 Get Immense Exposure


 AI Powered Services

 State-of-art Techniques


 Universal Reach

 Authentic Traders

 Result Based Dedication

 Be Omnipresent

 Secure Online Trading

 Diverse Product Collection



# D2D DIGITAL 2 DIRECT MODEL

D2D Model emphasizes on the importance of humans and the artificial intelligence. In today's market either a business puts in all of its efforts in its digitalization or the business remains completely human-based. We are now expanding this scope by combining the significant pros of both of these concepts and giving forth a whole new idea of business plan which equally involves Artificial intelligence and human based services. D2D model is expected to empower one to have complete grasp over the psychology of consumers as well as modern technology, placing an idea of cognitive yet technical management of a business.



## OUR D2D TREE HAS TWO ASPECTS




- Digital Aspect, which is composed of "Develop and Advertise"
- Direct Aspect, which is composed of "Nurture and Convert"



# VIP SERVICE FEATURES


1

## DEVELOP

-  Website Development
-  B2B Shop Management
-  Creative Designing




2

## ADVERTISE

-  SEO
-  SMM



3

## NURTURE

-  Digital Marketing
-  Tradeshow Marketing
-  Intl. Sales Manager

4

## CONVERT

-  Order Closing
-  Maximum ROI

# DEVELOP

WITH [TRADEWHEEL.COM](https://www.tradewheel.com)



# WEBSITE DEVELOPMENT

Enjoy the exposure to 3 billion people who actively surf the internet every day. Our unlimited innovative techniques are easing the path for businesses to have a global presence through online web portal like never before.



Phase 01

## PLANNING

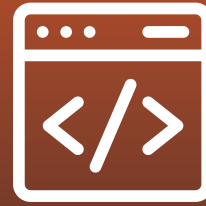
- Client Meeting
- Client Requirement
- Analysis
- Collect Data



Phase 02

## DESIGN

- Wireframe Layout
- Proto Type Design
- Design Signoff



Phase 03

## DEVELOPMENT

- Coding
- Layout Main Section
- Client Feedback



Phase 04

## TESTING

- Check Coding
- Open Time
- Featured and Extra



Phase 05

## LAUNCH

- Design Quality
- Re-Check
- Approval



Phase 06

## MAINTENANCE

- List To Do Problem
- Markout Technical Issue
- Maintenance

# CREATIVE DESIGNING



## STATIONERY DESIGN

Dominant designs to put your brand in the limelight! Driven with the creative and best artistic ideas, we are providing the best stationary designs. Appealing designs are one of our specialty that delivers the spirit of business in the most captivating manner.



## BROCHURE DESIGN

We are qualified to design the best brochures that carry the most effective approach of targeting the audience. You can trust us to provide ideal brochures that will include a call-to-action appeal.



# LOGO DESIGNS



# ONLINE SHOP MANAGEMENT



## B2B SHOP MANAGEMENT

B2B Shop Management System will allow you to not only build an online shop on Tradewheel.com but to enable you to maximize your brand & product exposure in around 200 countries.



## PRIME FEATURES

- ⦿ 20 Product Showcase
- ⦿ Unlimited Product Posting
- ⦿ Unlimited Access to Buyer Database
- ⦿ Trade Alerts
- ⦿ Profile Five (5) Stars Rating
- ⦿ 5 Sub Accounts



# ADVERTISE WITH TRADEWHEEL.COM



# SEO (SEARCH ENGINE OPTIMIZATION)

We run successful SEO campaigns with guaranteed results. Help your business to find revenue generating customers with the help of our ideal creative and technical expertise.



## GLOBAL PROMOTION

- We deliver Indexing and ranking in more than 10 world leading search engines such as Google, Yahoo, Bing, AOL, Yandex, Baidu, and others.
- You can expect indexing and ranking in around 50+ languages on search engines by Google (Russian-Google.ru, German-Google.de...)
- Index and ranking in more than 200+ Global Regions of Google i:e Google.ca, Google.com.au etc



## WHY CHOOSE US?



Keyword  
Research



On Page  
Optimization



Link  
Building



Site  
Development



Off Page  
Optimization



B2B  
Inquiries

# SMM (SOCIAL MEDIA MARKETING)



## SOCIAL PLATFORMS

Develop and customize social media strategies to get on social platforms.

## OUR GOALS

- ☑ Start and promote authentic business leads.
- ☑ Bringing increased genuine traffic.
- ☑ Creating engaging and informative content for buyers.
- ☑ Monitor social media accounts to get insights on customer.
- ☑ Drive action for improving relationships.

## WHY CHOOSE US?

- ☑ We help in the making of a social media strategy based upon your goals.
- ☑ Suggesting the right voice and style that can portray an impressive image of the brand.
- ☑ We provide paid as well as organic marketing through various social platforms.
- ☑ Social media PPC through popular channels like Twitter, Facebook LinkedIn or YouTube.
- ☑ Strategy development to generate more inquiries.
- ☑ We provide interesting content about the client's website and products.
- ☑ Create a positive social image of the brand.



# NURTURE

WITH TRADEWHEEL.COM





# ISM (INTERNATIONAL SALES MANAGER)

Maintaining and managing the profiles of all clients and potential clients as well.

Finding and convincing probable buyers from all possible sources.

Taking part in online conferences with well-known exporters & importers on your behalf.

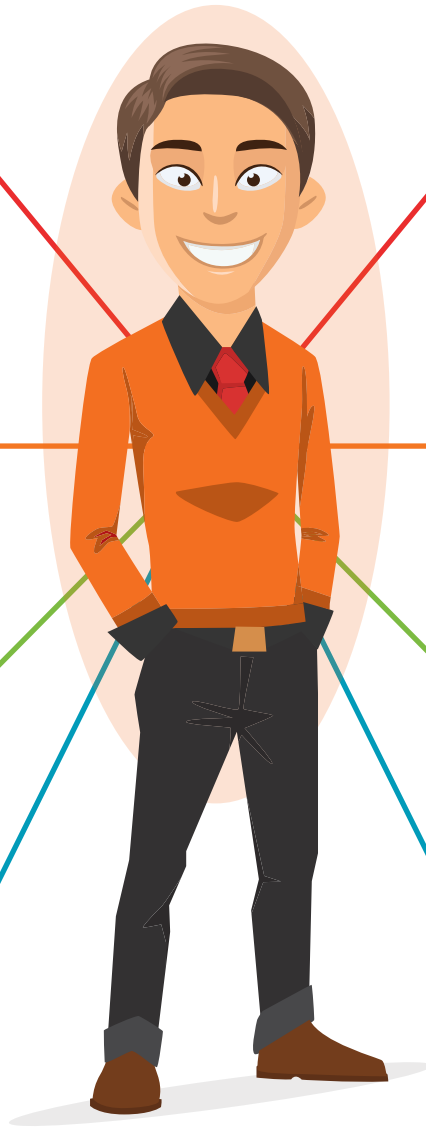
Regular study and survey of product and the industry.

Having personal meetings with various online sources.

Helping until the order is successfully completed.

Regular follow-ups with all clients.

Email & Telemarketing techniques to find new leads.



## EXPERIENCE

Extensive experience in B2B Marketing & International Sales

## SKILLS

Digital Marketing, International Sales, Language Assistance, Business Development

## QUALIFICATION

Business Graduate

# DIRECT MARKETING



## EMAIL MARKETING

- ✓ Reach a global audience
- ✓ Instant Impact
- ✓ Better brand recognition
- ✓ Instantly generates leads & Boost sales
- ✓ Increased traffic to your website

**SAVE TIME AND  
GET MORE AUDIENCE**



## TARGETED CALLING

- ✓ Targeted Calls to Purchase/Procurement Department
- ✓ Deliver Complete Brand Information
- ✓ Direct Conversion
- ✓ Continuous Follow-ups
- ✓ Regular prospecting processes and systems

**THE QUICKEST WAY OF  
FINDING & CONVERTING LEADS**

# TRADESHOW MARKETING

Tradewheel.com assists you throughout your tradeshow campaign by, arranging booths, scheduling meetings, and draw maximum number of potential buyers to the booth. The Tradewheel.com Tradeshow Department is specifically planned to target an industry or people that are interested in the respective offering.

## THEME BRANDING

Eliminate the hassle of branding your event – get powered by strategy. Our creative team will develop a theme that resonates with customers and communicates your key messages.

## BOOST AWARENESS

Increase brand awareness about your event or campaign promotional tactics that lead to booth visits and appointments.

## PROMOTIONAL MATERIAL

We'll bring your brand to life through visual elements and compelling content that communicates who you are, and what you do.

## WEBSITE & LANDING PAGES

We'll design and develop a branded website or landing page that leads website visitors on the path of conversion.

# CONVERT

WITH [TRADEWHEEL.COM](https://www.tradewheel.com)



## **ORDER CLOSING**

### **MAXIMIZE YOUR PROFIT BY MAXIMIZING YOUR EXPORTS**

Our experts will help you in boosting your exports by providing order closing assistance. The experts will convert your inquiries into orders.



## **GUARANTEED ROI**

### **MAXIMIZE THE RETURN BY OUR PREMIUM SERVICES**

Get Guaranteed & Maximum ROI by our premium services. The Digital & Direct Services are designed to enhance the online & offline presence, drive maximum orders & maximize conversion rates.



## **GLOBAL EXPANSION**

### **EXPAND YOUR PHYSICAL PRESENCE IN TOP IMPORTING REGIONS**

Our experts will help you expand your business in top importing regions to smooth the process. Keep your stock in the regions to minimize the barriers and to boost your exports.







## GOLD ADVANCE

### TRADEWHEEL PORTAL SERVICES

- > Profile Five (5) Stars Rating
- > Unlimited Product Posting
- > Unlimited Access to Buyer's Database
- > Upload Company Brochures/Certificates
- > Tradewheel Web Ads
- > Upload Company/Exhibition Images
- > Future Action Plan Forecast
- > 20 Product Showcase
- > 5 Sub Accounts
- > Trade Alerts
- > Upload Company Video
- > Country Portal Ads
- > Monthly Reporting

### DIGITAL MARKETING SERVICES

- > Professional Multi-lingual Website
- > Search Engine Optimization (5 Keywords)
- > Social Media Marketing
- > Corporate Branding
- > Tradewheel Social Media Pages Ads
- > Logo Design
- > Stationery Design

### TRADE ASSISTANCE SERVICES

- > International Sales Manager (ISM)
- > Guaranteed Buyers/Inquiries
- > Email Marketing Campaign
- > Extensive Research & Analysis
- > Tradeshow Facilitation
- > Offline Meetings
- > Training & Development

**INVESTMENT WITH  
HIGHER RETURNS**

**USD 3,999  
/YEAR**



# THANK YOU

E: [sales@tradewheel.com](mailto:sales@tradewheel.com)

W: [www.tradewheel.com](http://www.tradewheel.com)